

McKenna Gould

Interior Designer

Well-qualified Interior Designer with proven success in improving operations and solving problems. Highly proficient in building lasting relationships with key decision makers, customers and team members to further company goals. Ready to leverage training and experience to take on new professional challenges. Personal strengths and values include integrity, excellent communication skills, a strong work ethic, technically adept, proactive, creative and results oriented.

Contact

Address

Fresno, CA , California
93711






Phone

(619) 701-2649

E-mail

aldenandersdesign@gmail.com

Skills

Public Speaking		Excellent
Project Management		Very Good
Leadership		Very Good
Adobe Suite (All Programs)		Good
Autodesk (All Programs)		Very Good

Work History

2021-03 -
2022-08

Interior Designer

Central Valley Construction , Fresno, CA

Responsibilities

- Developed key client relationships, providing design solutions that met needs and budgets without compromising quality or design intent.
- Developed space planning concepts, color palette selections and textile presentations.
- Designed floor plans, elevations, 3D perspective views and material boards for review and presentation.
- Prepared product and layout documents implementing diverse design concepts.
- Led interior design projects across conceptual, schematic, design development and construction document phases.
- Specified appropriate products and materials to meet project objectives and design scheme.
- Met NKBA standard for all kitchen and bathroom remodels.
- Selected flooring, counters, cabinets and appliances based on client needs and budgets.

Achievements

- Created business relationships with new vendors.

Communication Skills and Teamwork	■■■■■	Excellent
2020	■■■■■	Very Good
Sketch Up	■■■■■	Good
Microsoft (all programs)	■■■■■	Very Good
Visual design	■■■■■	Very Good
Sales expertise	■■■■■	Very Good

- Designed kitchens for international military housing, according to clients requirements.
- Designed multiple kitchen and bathrooms for various apartment complexes in the fresno county area, meeting client's needs and expectations.
- While employed at C.V.C. helped the team earn " *Best Construction Company 2022* " from Fresno Area Awards
- While employed at C.V.C. helped the team earn "*Top 8 Interior Designers in Fresno* " from Eternity Modern for the first time

**2020-05 -
2021-03**

Kitchen Design Specialist

Lowes Home Improvement, Clovis , CA

Responsibilities:

- Finding new clients for both residential and commercial jobs,by executing and creating new guidelines from the sales and marketing department.
- Working with clients from design until completion while being friendly and professional, eager to understand customer's needs in order to best pair products and service offerings in support of their project.
- Created comprehensive product lists based on finalized designs and budgets.
- Planned and presented project quotes for custom designs.

Achievements:

- Learned and mastered use of software 2020.
- During the first 6 months of employment has sold close to half a million dollars in cabinetry with a three man team.
- Became certified to operate PSL
- Gained knowledge regarding cabinetry manufacturing also learned how to coordinate with a team of flooring specialist, countertop installers, tiling specialist, plumbers, and electricians.

2017-01 -
2019-01

President, CSU Fresno A.S.I.D. Student Chapter

American Society of Interior Designers , FRESNO, CA

Requirements:

- Developed and implemented new strategies and policies in collaboration with executive partners to establish and achieve long-term business objectives, providing company with strong and sustainable organizational leadership.
- Attends the ASID Leadership Training Program modules for student chapter presidents; leads the student chapter; runs chapter meetings and events; represents student members; communicates directly with student representative to the board, student affairs committee (SAC) and ASID headquarters; works with ASID headquarters to ensure that all chapter members have paid membership dues; delegates responsibilities to chapter board members and committee chairs; oversees strategic planning effort and reports to Student Representative to the Board (SRB) and SAC.

Achievements:

- Increased membership by 56%.
- Implemented a free tutoring program for A.S.I.D. students.
- Organized fundraising booths for CSU Fresno Vintage Days.
- Selected to teach two different courses at CSU Fresno's annual Staff Training and Recognition (STAR) Day.
- Judge for FCCLA's interior design junior section.

2017-07 -
2019-01

Student Assistant/ Design Room Coordinator

California State University Interior Design Department , FRESNO, CA

Responsibilities:

- Contact manufactures, distributors, and representatives from various companies to obtain samples that students can use for their projects.
- Be knowledgeable about multiple products and materials.
- Educate students about these different products and materials and their applications.
- Completed clerical tasks such as filing, copying, and distributing mail.
- Created and formatted documents to keep projects professional and well-presented to communicate intended message clearly.
- Continually sought methods for improving daily operations, communications with clients, recordkeeping and data entry for increased efficiency.

Achievements:

- Selected to lead multiple tours of 30+ students and parents, educating them about design concepts.
- Educated many students about different products and materials, as well as teaching them how to work with various computer programs (AutoCAD, Revit ,Sketch UP,)
- Curated and designed a pop up art exhibit at M street galleries.

**2018-01 -
2019-01**

**Vice President, CSU Fresno A.S.I.D.
Student Chapter**

American Society of Interior Designers , FRESNO, CA

Requirement:

Supports and works closely with the chapter president in all areas; ;focuses on chapter internal and external communications; attends the A.S.I.D. Leadership Training Program modules for student chapter presidents; and participates in strategic planning.

Achievements:

- Organized and Staffed booths for CSU Fresno Preview Day, and Traditions Day.
- Organized a booth for CSU Fresno Vintage Days, two years in a row.
- Invited to speak at the Fig Garden Women's Club during their Antique sale on interior design concepts.
- Invited to speak at Bullard High School about the interior design career path.

**2015-01 -
2019-02**

Event Planner

Crown and Acorn

Responsibilities:

- Plan and organize various events
- Managed event logistics and operations.
- Coordinated with participating vendors during event planning.
- Corresponded with clients to answer questions and resolve issues.
- Coordinated schedules and timelines for events.
- Brainstormed and implemented creative event concepts and themes.
- Consulted with customers to determine objectives and requirements for events.

Achievements:

- Assisted in company start up/licensing.
- Assisted in organizing multiple events for non profits, schools, and personal events.

**2022-09 -
Current**

Dispatcher Coordinator

Allbritten Barefoot Plumbing, FRESNO, CA

Responsibilities:

- Planned, organized, and managed work of subordinate staff to accomplish consistent work within organizational standards.
- Minimized cost of operations by optimizing routes for drivers to align with budget.

- Generated reports to track deliveries and maintain proper records and documentation.
- Analyzed customer feedback and provided solutions to improve customer service.
- Balanced schedule and customer demands against team capabilities and available resources to meet performance objectives.
- Reviewed orders, production schedules, blueprints and shipping or receiving notices and assigned work sequences and material shipping dates and destinations.

Achievements:

- Meet and exceeded previous yearly standards.
- Created new guidelines that resulted in high customer retention and higher revenue earned per completed job.

 **Education**

**2022-09 -
2022-11**

PMP Certification: Project Management Professional

Technical Institute of America - New York, NY

**2012-08 -
2019-01**

Bachelor of Arts: Interior Design

California State University Fresno - Fresno, CA

- C.I.D.A. Accredited
- A.S.I.D. Student Chapter President & Vice President
- Completing an enhanced and challenging Interior Design curriculum

Personal Achievements:

- 1st Place winner of the Northern California Community Loan Fund 2017 community facilities challenge (Lead a multi-discipline design team that developed the restoration plans for a historic property in Fresno, this design is now actually being implemented)
- Competitively selected by Fresno State faculty as one of a group of 18 from an undergraduate

population of 24,000+ to complete a for-credit course in London twice.

**2011-08 -
2012-05**

High School Diploma

C.A.R.T. Center For Advanced Research And Technology - Fresno

A place where students learn to apply what they have learned in school to life long endeavors, to be technologically literate, and to develop the skills and self confidence to succeed in a globally competitive workforce.

Personal Achievements:

- Studied in the psychology department, 4.0 GPA
- Obtained Natl. Institute of Health Certification in Client Data Confidentiality
- Designed and completed a psychological study involving 40+ volunteer participants

**2009-08 -
2012-05**

Diploma

Bullard High School - Fresno, CA

Accomplishments

- Obtained Natl. Institute of Health Certification in Client Data Confidentiality.
- Judge for FCCLA's junior interior design competition.
- 1st place winner of the Northern California Community Loan Fund 2017 community facilities challenge.
- Has been asked to be a keynote speaker on the topic of interior design at Fig Gardens Women's club annual antique show; 2018, 2019, (event not held due to COVID 2020-2021) , 2022.
- Selected to teach a course at CSU Fresno's annual staff training and recognition day (STAR).
- While employed at C.V.C. helped the team earn " *Best Construction Company 2022* " from

Fresno Area Awards

- While employed at C.V.C. helped the team earn "*Top 8 Interior Designers in Fresno* " from Eternity Modern for the first time.
- During the first 6 months while being employed at LOWES I sold close to half a million in cabinetry with a three man team.
- Was selected by CSU Fresno faculty to participate in a course to study architecture in London England, out of 24,000 candidates; two years in a row.